



MODEL CONFERENCE OF PARTIES 5

ACTION PLAN

SCHOOL NAME: SARVOTTAM INTERNATIONAL SCHOOL, GREATER NOIDA

MCOP5 Target 5: UNDERTAKE A CAMPAIGN UNDER THE SWACHH BHARAT MISSION TO ENHANCE PLASTIC WASTE MANAGEMENT IN THE CITY AND REDUCE THE USE OF SINGLE USE PLASTICS

ACTIONS	HOW?	WHO?	WHEN?	HOW WILL PROGRESS BE MEASURED?
Investigation/Survey to identify site	1. Identification of at least 3 hotspots near schools. 2. Literature review on plastics and alternatives 3. Interact/communicate with the government authorities and management authority 4. Identify local groups and NGOs who do clean-ups 5. Investigating and studying the lifecycle of the plastic in a locality	Students with the help of teachers/school authorities	July - August 2024	1. Preparation of Presentation, increase in knowledge about plastic pollution of the delegates and communication with authorities and number of hotspots identified.

2. Creating Awareness	<p>1. Sessions in own school and other schools</p> <p>2. Social media – reels, posts, jingles, ads etc.</p> <p>3. Community talks</p>	Students, influencers, social media pages, community associations, NGOs.	Throughout the timeline of action plan.	Track number of sessions, campaigns conducted, analysis of social media pages.
3. Clean up drives with plastic audits	<p>1. Start in own school a. Inter-house clean-up competitions b. clean-up in the hotspots</p> <p>2. In association with other schools</p> <p>3. In association with community members</p>	Students, youth, RWAs, Govt Authorities, NGOs, SHGs	At least 3 clean-up drive in each State (15 total) by January 2024	<p>By weight of plastic waste collected</p> <p>Number of volunteers for cleanup drive (trend)</p> <p>By followers and interaction in social media</p> <p>Reduction in the number of hotspots</p>
4 Promotion of alternatives	<p>1. Promoting start-ups and existing alternatives</p> <p>2. Provide linkages of alternative products between start-ups/companies and customers</p> <p>3. Advertising in our social media</p>	Teachers, NGOs, Students, School Authorities	Upto 14th November 2024	Sales, usage, social media influence, number of collaborations